

Donors to Children's Causes Mailing List

Total Universe: 9,588,479

Base Rate: \$65.00/M

Description Summary

With the Donors to Children's Causes Mailing List, you can connect directly with people who have found it in their hearts to donate to children's causes and charities, and are likely to be in the market for several other products based on their age, income, buying habits, and more. This highly responsive list of consumers is updated monthly, to ensure the success of your direct marketing campaign. Reach these generous donors today with our database.

How Our Data Is Compiled

Our Donors to Children's Causes Mailing List is derived from state-licensed information as well as a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2016, Education charities received \$59.77 billion in donations (15% of all donations)
- 74% of St. Jude's Children Hospital's budget comes from donations

Recommended Usage

This list can be used for many types of offers, such as real estate, travel, financial, other charities, technology, retail, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Net Worth

Occupation
Marital Status
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899